

I. Student Success in an Exceptional Learning Environment.	II. Resource Development, Operational Efficiencies, State-of-the-Art Technologies	III. One Brookdale - proactively implementing the Brookdale Mission.	IV. Business, Community & Educational Connectiveness
<p>A. Educational Services Master Plan Goals FY 2013</p> <ul style="list-style-type: none"> <li>a. Achievement Gap</li> <li>b. Counseling &amp; Advising</li> <li>c. Academic Programs</li> <li>d. Virtual Brookdale</li> <li>e. Communiversity</li> <li>f. Multi-campus expansion (Western Monmouth &amp; Lincroft)</li> <li>g. Higher Education Centers</li> <li>h. Continued integration of technology &amp; pedagogy</li> <li>i. Curriculum Review &amp; Reform</li> </ul> <p>B. Enrollment Management</p> <ul style="list-style-type: none"> <li>a. Emerging population segments</li> <li>b. Learning Communities</li> <li>c. Program Regionalization</li> <li>d. Globalization</li> <li>e. General Education</li> <li>f. Honors cohorts</li> <li>g. Basic Skills</li> </ul> <p>C. Student Outcomes Reporting</p> <ul style="list-style-type: none"> <li>a. Program Reviews</li> <li>b. Retention/graduation “gap”</li> <li>c. SLO’s</li> </ul>	<p>A. Fiscal resourcefulness - financial security &amp; stability</p> <ul style="list-style-type: none"> <li>a. 5-Year Enrollment &amp; Finance Forecast</li> <li>b. Internal Audits/reviews</li> </ul> <p>B. Information Technology Strategic Plan Goals FY 2013</p> <p>C. Facilities Master Plan Goals FY 2013</p> <p>D. Marketing</p> <ul style="list-style-type: none"> <li>a. Recruitment</li> <li>b. Communications</li> <li>c. Image</li> </ul> <p>E. Alternative Revenue Sources</p> <ul style="list-style-type: none"> <li>a. Foundation expansion</li> <li>b. Grant Priorities</li> <li>c. Corporate Sponsorships</li> <li>d. Destination Venue Revenue</li> </ul> <p>F. Governmental Relations</p> <ul style="list-style-type: none"> <li>a. Local</li> <li>b. State</li> <li>c. Federal</li> </ul>	<p>A. Board Leadership and Strategic Planning</p> <ul style="list-style-type: none"> <li>a. Federal, State &amp; Local Legislation</li> <li>b. Policy &amp; Regulation Review &amp; Revision</li> <li>c. Leadership &amp; Succession Planning</li> </ul> <p>B. Middle States Periodic Review Report 2013</p> <ul style="list-style-type: none"> <li>a. Finalizing report/visit</li> </ul> <p>C. Diversity in all dimensions</p> <ul style="list-style-type: none"> <li>a. Personnel</li> <li>b. Academic</li> <li>c. Campus climate</li> <li>d. Student development</li> </ul> <p>D. Professional &amp; Human resource development</p> <ul style="list-style-type: none"> <li>a. Comprehensive professional development</li> <li>b. Operational succession planning</li> <li>c. Adjunct development</li> </ul> <p>E. Safety &amp; Security</p> <ul style="list-style-type: none"> <li>a. Audit</li> <li>b. Compliance</li> <li>c. Development</li> </ul> <p>F. Systematic Process to collect &amp; use Data</p> <ul style="list-style-type: none"> <li>a. IPEC as institutional advocate for culture of evidence</li> <li>b. Application of data-driven decision making</li> </ul> <p>G. Sustainable Brookdale</p> <ul style="list-style-type: none"> <li>a. LEEDS</li> <li>b. Green initiatives</li> <li>c. Communications &amp; education</li> </ul>	<p>A. Business &amp; Community Development</p> <ul style="list-style-type: none"> <li>a. Workforce development</li> <li>b. Ft. Monmouth development</li> <li>c. Credit/non-credit collaboration</li> <li>d. Displaced workers</li> <li>e. Non-traditional credentialing</li> <li>f. Entrepreneurship</li> </ul> <p>B. Student Life</p> <ul style="list-style-type: none"> <li>a. Student Life &amp; Activities</li> <li>b. Experiential Learning</li> </ul> <p>C. Community Life</p> <ul style="list-style-type: none"> <li>a. Business/community leaders’ engagement</li> </ul> <p>D. Partnerships/Grants</p> <ul style="list-style-type: none"> <li>a. Regional partnerships</li> <li>b. P-12 Partnerships/programs</li> <li>c. Expanded role of Communiversity partners</li> </ul>

